



OFFICIAL MEDIA GUIDE 2011 Ontario Lacrosse Festival

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2011 ONTARIO LACROSSE FESTIVAL MEDIA GUIDE

On behalf of the Ontario Lacrosse Association (OLA), welcome to the eighth annual **Ontario Lacrosse Festival**, the largest youth lacrosse event in North America.

The Festival was launched in 2004 and this year's edition will be the largest yet, with media from across the country following the action from the Iroquois Park Sports Centre in Whitby, the largest municipal sports facility in Canada.

In the following pages you'll find information on the Festival's history, its teams and its significance to the local community and the sport of lacrosse in general.

HISTORY OF THE FESTIVAL

- Ontario Lacrosse Festival launched in 2004 in response to more than twenty-three consecutive years of participation growth within the OLA
- As a true "festival" of lacrosse, the event hosts national and provincial competition for players aged 6 to 21 years, along with numerous exhibitors from the lacrosse industry
- The event declares and awards forty-four champions over a 10-day period
- In 2004, the Canadian Sport Tourism Economic Assessment Model estimated Festival economic impact at \$1.8 million, as fans from across the country flocked to Whitby to see the competition and visit the outdoor Festival Fun Zone, featuring twenty-two exhibitors involved in all aspects of the sport. Festival economic impact in 2011 is estimated at \$6.0 million
- Highlight of this year's Festival will be the crowning of three national champions, as the finals of the Pee Wee, Bantam, and Midget Lacrosse Championships of Canada will be contested on Saturday, August 6th.
- Also on the agenda are provincial championships in Tyke, Novice, Pee Wee, Bantam, Midget, and Intermediate, along with the U15 and U19 Girls Field Provincials.
- The mission of the Festival is to become a premier, nationally recognized, youth sport brand

FESTIVAL BY THE NUMBERS

YEAR	2011	2010	2009
Teams	525	475	401
Athletes	10,435	9,108	6,817
Total Games	1,079	880	800
National Championships	6	5	5
Provincial Championships	38	35	30
Lacrosse Disciplines	Box & Field	Box & Field	Box & Field
Souvenir Program Distribution	40,000	15,000	15,000
Spectators (estimated)	55,000	55,000	45,000
Economic Impact (million)	\$6.0	\$5.7	\$5.1



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FESTIVAL MEDIA RELEASE
June 21st, 2011

ROGERS TELEVISION TO BROADCAST SIX NATIONAL CHAMPIONSHIP GAMES FROM FESTIVAL

TORONTO – The Ontario Lacrosse Association (OLA) announced today that Rogers Television will broadcast the national championship games of the Pee Wee, Bantam and Midget Lacrosse Championships of Canada.

The broadcast schedule will feature six games live on Saturday, August 6th on the Rogers Ontario network:

- The finals of the Reebok/Midget Lacrosse Championship of Canada at 9:00 AM (bronze medal game) and 10:15 AM (gold medal game)
- The finals of the Warrior/Pee Wee Lacrosse Championship of Canada at 1:30 PM (bronze medal game) and 3:05 PM (gold medal game)
- The finals of the STX/Bantam Lacrosse Championship of Canada at 6:30 PM (bronze medal game) and 8:05 PM (gold medal game)

Gary Mark will be calling all the action on Championship Saturday. He will be joined by Rob Dymont for the Midget and Bantam finals while Calvin Curtis gets the nod for the Pee Wee final.

Repeat broadcasts will be aired on future Rogers Television dates within Ontario.

"We are very pleased to partner with Rogers Television to deliver the full flavour of one of the largest community-based youth sport events in Canada and the minor lacrosse national championships. The increased awareness of Canada's national summer sport is a direct result of a growing television audience for lacrosse" said Canadian Lacrosse Association (CLA) Convener, Marion Ladouceur.

"The addition of the Reebok Midget Lacrosse Championship of Canada to the Ontario Lacrosse Festival will provide a new level of excitement and competition for all fans to enjoy."

2011 Presenting Sponsors of the Festival are Gait Lacrosse, Harrow Sports, Reebok, STX Lacrosse, Toronto Rock Lacrosse Club, Under Armour and Warrior Sports.

For complete Festival schedules and results, visit www.ontariolacrossefestival.com

-END-

For more Festival information, please contact:

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**TOP TEN YOUTH SPORT EVENTS IN ONTARIO
2011**

RANK	EVENT NAME	MARKET	SPORT(S)	VENUES	EVENT HISTORY	EVENT DURATION	TOTAL TEAMS	TOTAL ATHLETES & COACHES
1	Ontario Lacrosse Festival	Whitby	Lacrosse	6	8 Years	10 days	525	10,435
2	Bell Capital Cup	Ottawa	Hockey	26	11 years	5 days	502	8,534
3	OWHA Provincials	Mississauga	Hockey	7	7 years	3 days	399	5,985
4	Brampton Canadettes Female Hockey Tournament	Brampton	Hockey	12	43 years	3 days	352	5,280
5	Ronald McDonald AAA Summer Tournament	Vaughan	Hockey	5	13 years	4 days	240	3,840
6	Robbie International Soccer Tournament	Toronto	Soccer	28	42 years	3 days	225	3,065
7	Ontario Lacrosse Face-Off	Brampton	Lacrosse	1	2 years	4 days	120	2,640
8	Toronto Marlboros Holiday Classic	Toronto	Hockey	4	78 years	5 days	168	2,520
9	OFSSA Track and Field Championships	Various	Track & Field	1	22 years	3 days	NA	2,400
10	Whitby Wolves Rep Tournament	Whitby	Hockey	3	13 years	3 days	135	2,160

FEATURE EVENTS/PHOTO OPPORTUNITIES AT THE 2011 ONTARIO LACROSSE FESTIVAL

DATE & TIME	EVENT	MEDIA NOTES
Saturday, July 30 2:30 PM	Championship Games of the Harrow/OLA U-15 Girls Field Provincials	Single-game provincial championships in two skill categories for the under 15 year-old age division
Sunday, July 31 @ 12:15 PM Legends Centre, Oshawa	Opening Game of Warrior Pee Wee Lacrosse Championship of Canada	Quebec vs. Manitoba Defending National champions: Ontario
Sunday, July 31 @ 12:15 PM Legends Centre, Oshawa	Opening Game of STX Bantam Lacrosse Championship of Canada	Nova Scotia vs. British Columbia Defending National champions: Ontario
Monday, August 1 @ 8:00 AM Legends Centre, Oshawa	Opening Game of Reebok Midget Lacrosse Championship of Canada	Alberta vs. New Brunswick Defending National champions: Iroquois
Tuesday, August 2 12:30 PM – 5:45 PM	Championship Games of the Toronto Rock/OLA Tyke Provincials	Single-game provincial championships in five skill categories for the 7 & 8 year-old age division
Tuesday, August 2: Bantam/Intermediate Thursday, August 4: Pee Wee/Midget	Championship Games of the OLA Girls Box Provincials	Single-game provincial championships in four age divisions
Saturday, August 6 @ 9:00 & 10:30 AM	Reebok Midget Lacrosse Championship of Canada Bronze and Gold Medal Games	National Championship games in the nine team tournament for the 15 & 16 year-old age division
Saturday, August 7 @ 1:30 & 3:05 PM	Warrior Pee Wee Lacrosse Championship of Canada Bronze and Gold Medal Games	National Championship games in the ten team tournament for the 11 & 12 year-old age division
Saturday, August 7 @ 6:30 & 8:05 PM	STX Bantam Lacrosse Championship of Canada Bronze and Gold Medal Games	National Championship games in the ten team tournament for the 13 & 14 year-old age division
Sunday, August 7 4:00 PM – 6:30 PM	Championship Games of the Warrior/OLA Novice Provincials	Single-game provincial championships in five skill categories for the 9 & 10 year-old age division
Sunday, August 7 2:30 PM	Championship Games of the Harrow/OLA U-19 Girls Field Provincials	Single-game provincial championships in three skill categories for the under 19 year-old age division

NATIONAL & PROVINCIAL CHAMPIONSHIP TOURNAMENTS AT THE 2011 ONTARIO LACROSSE FESTIVAL

EVENT	AGE	DATE	CHAMPIONSHIP GAMES		
			DIVISION	TIME	VENUE
Toronto Rock/OLA Tyke Provincials A/B/C/D/E Divisions	7-8 years old	August 2nd	A	5:45 PM	IP 3
			B	4:30 PM	IP 3
			C	2:00 PM	IP 3
			D	12:30 PM	IP 4
			E	3:15 PM	IP 3
Warrior/OLA Novice Provincials A/B/C/D/E Divisions	9-10 years old	August 7th	A	6:30 PM	IP 4
			B	6:30 PM	IP 3
			C	5:15 PM	IP 4
			D	4:00 PM	IP 4
			E	4:00 PM	IP 3
Harrow/OLA Pee Wee Provincials B/C/D/E Divisions	11-12 years old	July 31st	B	6:45 PM	IP 1
			C	5:30 PM	IP 1
			D	4:15 PM	IP 1
			E	3:00 PM	IP 1
			B	3:00 PM	IP 3
Gait/OLA Bantam Provincials B/C/D Divisions	13-14 years old	July 31st	C	5:30 PM	IP 3
			D	4:15 PM	IP 3
			B	7:00 PM	IP 1
			C	4:00 PM	IP 1
			D	5:30 PM	IP 1
OLA Intermediate Provincials A/B/C Divisions	15-16 years old	August 4th	A	5:00 PM	MK 1
			B	3:30 PM	MK 1
			C	6:30 PM	MK 1
			BANTAM A	4:00 PM	IP 1
			BANTAM B	1:30 PM	IP 1
OLA Girls Box Lacrosse Provincials A/B Divisions	17-21 years old	August 4th	INTERMEDIATE A	5:15 PM	IP 1
			INTERMEDIATE B	2:45 PM	IP 1
			MIDGET A	4:00 PM	IP 2
			MIDGET B	2:30 PM	IP 2
			PEE WEE	1:30 PM	IP 2
Harrow/OLA U-15 Girls Field Provincials A/B Divisions	U-15	July 30th	A	2:30 PM	VICTORIA ST. FIELDS
			B	2:30 PM	VICTORIA ST. FIELDS
OLA U-19 Girls Field Provincials A/B Divisions	U-19	August 7th	A	2:30 PM	VICTORIA ST. FIELDS
			B	2:30 PM	VICTORIA ST. FIELDS
Reebok Midget Lacrosse Championship of Canada	15-16 years old	August 6th	BRONZE	9:00 AM	IP 1
			GOLD	10:15 AM	IP 1
Warrior Pee Wee Lacrosse Championship of Canada	11-12 years old	August 6th	BRONZE	1:30 PM	IP 1
			GOLD	3:05 PM	IP 1
STX Bantam Lacrosse Championship of Canada	13-14 years old	August 6th	BRONZE	6:30 PM	IP 1
			GOLD	8:05 PM	IP 1



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FESTIVAL MEDIA RELEASE

June 21st, 2011

ONTARIO LACROSSE FESTIVAL THE LARGEST YOUTH LACROSSE EVENT IN NORTH AMERICA

TORONTO – The Ontario Lacrosse Festival returns for the eighth edition from July 29th to August 7th boasting a program status that ranks itself as the largest annual youth lacrosse event in North America.

This summer the Festival welcomes the Reebok/Midget Lacrosse Championship of Canada as part of its 10-day celebration of the game. In total the Festival hosts thirteen separate national and provincial championships in both box and field lacrosse.

This year nearly 525 teams and 10,435 players and coaches are expected to participate in the Festival. The expanded size of the event sees the use of four municipalities to incorporate all those attending. Facilities in use for the 2011 Festival are: Iroquois Park, McKinney Arena, and Luther Vipond Arena in Whitby, Legends Centre in Oshawa, Garnet B. Rickard Recreation Complex in Clarington, and the Ajax Community Centre in Ajax.

The Pee Wee and Bantam National Championships get underway at 2:30 PM on Sunday, July 31st while the Midget National Championship begins Monday, August 1st. Rogers Television returns to broadcast the championship games of the three national tournaments on Saturday, August 6th from Iroquois Park Sports Centre, where organizers expect a sold out facility for the seventh consecutive year.

In addition to the indoor tournament competition, an outdoor Festival Fun Zone is on-site providing unique, engaging and experiential opportunities for Festival fans.

"The Ontario Lacrosse Festival is a ten-day combination of great competition and fun for the entire family", said Ontario Lacrosse Association President John Doherty.

"The OLA is once again pleased to partner with the Durham Region to deliver first-class facilities for the excitement and drama of our provincial championship tournaments. On behalf of the OLA, we extend an invitation to everyone to join us at our annual celebration of the game".

2011 Presenting Sponsors of the Festival are Gait Lacrosse, Harrow Sports, Reebok, STX Lacrosse, Toronto Rock Lacrosse Club, Under Armour and Warrior Sports.

For complete Festival schedules and results, visit www.ontariolacrossefestival.com

-END-

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**WARRIOR PEE WEE LACROSSE CHAMPIONSHIP OF CANADA
2011 SCHEDULE**



DATE	TIME	PAD	GAME		
			Home		Away
Sunday July 31st	12:15 PM	LG 1	Quebec	vs.	Manitoba
	1:30 PM	LG 1	Nova Scotia	vs.	British Columbia
	2:45 PM	LG 1	New Brunswick	vs.	Newfoundland
	4:00 PM	LG 1	Iroquois	vs.	Saskatchewan
	5:15 PM	LG 1	Alberta	vs.	Ontario
Monday August 1st	8:00 AM	MK 1	British Columbia	vs.	Quebec
	9:15 AM	MK 1	Manitoba	vs.	Newfoundland
	10:30 AM	MK 1	Nova Scotia	vs.	Saskatchewan
	12:00 PM	MK 1	New Brunswick	vs.	Ontario
	1:15 PM	MK 1	Iroquois	vs.	Alberta
	2:30 PM	MK 1	Quebec	vs.	Newfoundland
	4:00 PM	MK 1	British Columbia	vs.	Saskatchewan
	5:30 PM	MK 1	Manitoba	vs.	Ontario
	7:00 PM	MK 1	Nova Scotia	vs.	Alberta
8:15 PM	MK 1	New Brunswick	vs.	Iroquois	
Tuesday August 2nd	8:00 AM	MK 1	Saskatchewan	vs.	Newfoundland
	9:15 AM	MK 1	Ontario	vs.	British Columbia
	10:30 AM	MK 1	Alberta	vs.	Manitoba
	12:00 PM	MK 1	Iroquois	vs.	Nova Scotia
	1:15 PM	MK 1	New Brunswick	vs.	Quebec
	2:30 PM	MK 1	Ontario	vs.	Saskatchewan
	4:00 PM	MK 1	Alberta	vs.	Newfoundland
	5:30 PM	MK 1	Iroquois	vs.	British Columbia
	7:00 PM	MK 1	New Brunswick	vs.	Manitoba
8:15 PM	MK 1	Quebec	vs.	Nova Scotia	
Wednesday August 3rd	8:00 AM	IP 4	Ontario	vs.	Iroquois
	9:15 AM	IP 4	Saskatchewan	vs.	New Brunswick
	10:30 AM	IP 4	Alberta	vs.	Quebec
	12:00 PM	IP 4	Newfoundland	vs.	Nova Scotia
	1:15 PM	IP 4	British Columbia	vs.	Manitoba
	2:30 PM	IP 4	Quebec	vs.	Iroquois
	4:00 PM	IP 4	Alberta	vs.	New Brunswick
	5:30 PM	IP 4	Ontario	vs.	Nova Scotia
	7:00 PM	IP 4	Saskatchewan	vs.	Manitoba
8:15 PM	IP 4	Newfoundland	vs.	British Columbia	
Thursday August 4th	8:00 AM	IP 4	Manitoba	vs.	Nova Scotia
	9:15 AM	IP 4	British Columbia	vs.	New Brunswick
	10:30 AM	IP 4	Newfoundland	vs.	Iroquois
	12:00 PM	IP 4	Saskatchewan	vs.	Alberta
	1:15 PM	IP 4	Quebec	vs.	Ontario
	2:30 PM	IP 4	Nova Scotia	vs.	New Brunswick
	4:00 PM	IP 4	Manitoba	vs.	Iroquois
	5:30 PM	IP 4	British Columbia	vs.	Alberta
	7:00 PM	IP 4	Newfoundland	vs.	Ontario
8:15 PM	IP 4	Saskatchewan	vs.	Quebec	
Friday August 5th	9:00 AM	IP 4	2nd place vs. 3rd place- 'A' Position		
	10:15 AM	IP 4	6th place vs. 7th place- 'B' Position		
Saturday August 6th	9:00 AM	IP 4	'B' Bronze Medal Game		
	10:30 AM	IP 4	'B' Gold Medal Game		
	1:30 PM	IP 1	'A' Bronze Medal Game		
	3:05 PM	IP 1	'A' Gold Medal Game		
	4:20 PM	IP 1	National Presentation Ceremony		

VENUES:

IP = Iroquois Park, Whitby
 LG = Legends Centre, Oshawa
 MK = McKinney Arena, Whitby

**STX BANTAM LACROSSE CHAMPIONSHIP OF CANADA
2011 SCHEDULE**



DATE	TIME	PAD	GAME	
			Home	Away
Sunday July 31st	12:15 PM	LG 3	Newfoundland	vs. New Brunswick
	1:30 PM	LG 3	Quebec	vs. Manitoba
	2:45 PM	LG 3	Nova Scotia	vs. British Columbia
	4:00 PM	LG 3	Ontario	vs. Alberta
	5:15 PM	LG 3	Saskatchewan	vs. Iroquois
Monday August 1st	8:00 AM	LG 3	British Columbia	vs. Manitoba
	9:15 AM	LG 3	Alberta	vs. New Brunswick
	10:30 AM	LG 3	Ontario	vs. Iroquois
	12:00 PM	LG 3	Nova Scotia	vs. Newfoundland
	1:15 PM	LG 3	Quebec	vs. Saskatchewan
	2:30 PM	LG 3	Alberta	vs. British Columbia
	4:00 PM	LG 3	Ontario	vs. Manitoba
	5:30 PM	LG 3	Nova Scotia	vs. New Brunswick
	7:00 PM	LG 3	Saskatchewan	vs. Newfoundland
8:15 PM	LG 3	Quebec	vs. Iroquois	
Tuesday August 2nd	8:00 AM	LG 3	New Brunswick	vs. Saskatchewan
	9:15 AM	LG 3	Iroquois	vs. Manitoba
	10:30 AM	LG 3	Newfoundland	vs. British Columbia
	12:00 PM	LG 3	Quebec	vs. Alberta
	1:15 PM	LG 3	Nova Scotia	vs. Ontario
	2:30 PM	LG 3	Saskatchewan	vs. Manitoba
	4:00 PM	LG 3	New Brunswick	vs. British Columbia
	5:30 PM	LG 3	Iroquois	vs. Alberta
	7:00 PM	LG 3	Newfoundland	vs. Ontario
8:15 PM	LG 3	Quebec	vs. Nova Scotia	
Wednesday August 3rd	8:00 AM	IP 3	Iroquois	vs. Newfoundland
	9:15 AM	IP 3	New Brunswick	vs. Quebec
	10:30 AM	IP 3	Manitoba	vs. Nova Scotia
	12:00 PM	IP 3	British Columbia	vs. Ontario
	1:15 PM	IP 3	Saskatchewan	vs. Alberta
	2:30 PM	IP 3	Newfoundland	vs. Quebec
	4:00 PM	IP 3	Iroquois	vs. Nova Scotia
	5:30 PM	IP 3	New Brunswick	vs. Ontario
	7:00 PM	IP 3	Manitoba	vs. Alberta
8:15 PM	IP 3	British Columbia	vs. Saskatchewan	
Thursday August 4th	8:00 AM	IP 3	Alberta	vs. Nova Scotia
	9:15 AM	IP 3	British Columbia	vs. Quebec
	10:30 AM	IP 3	Ontario	vs. Saskatchewan
	12:00 PM	IP 3	Manitoba	vs. Newfoundland
	1:15 PM	IP 3	New Brunswick	vs. Iroquois
	2:30 PM	IP 3	Saskatchewan	vs. Nova Scotia
	4:00 PM	IP 3	Ontario	vs. Quebec
	5:30 PM	IP 3	Alberta	vs. Newfoundland
	7:00 PM	IP 3	British Columbia	vs. Iroquois
8:15 PM	IP 3	Manitoba	vs. New Brunswick	
Friday August 5th	9:00 AM	IP 3	6th place vs. 7th place- 'B' Position	
	10:15 AM	IP 3	2nd place vs. 3rd place- 'A' Position	
Saturday August 6th	9:00 AM	IP 3	'B' Bronze Medal Game	
	10:30 AM	IP 3	'B' Gold Medal Game	
	6:30 PM	IP 1	'A' Bronze Medal Game	
	8:05 PM	IP 1	'A' Gold Medal Game	
	9:15 PM	IP 1	National Presentation Ceremony	

VENUES:

IP = Iroquois Park, Whitby
LG = Legends Centre, Oshawa
MK = McKinney Arena, Whitby

**REEBOK MIDGET LACROSSE CHAMPIONSHIP OF CANADA
2011 SCHEDULE**



MIDGET NATIONALS					
DATE	TIME	PAD	GAME		
Monday August 1st	8:00 AM	LG 1	Nova Scotia	vs.	Ontario
	9:30 AM	LG 1	Newfoundland	vs.	Iroquois
	11:00 AM	LG 1	British Columbia	vs.	Alberta
	12:30 PM	LG 1	New Brunswick	vs.	Manitoba
	2:00 PM	LG 1	Ontario	vs.	Quebec
	3:30 PM	LG 1	Iroquois	vs.	Nova Scotia
	5:00 PM	LG 1	Newfoundland	vs.	Alberta
	6:30 PM	LG 1	Quebec	vs.	New Brunswick
	8:00 PM	LG 1	British Columbia	vs.	Manitoba
Tuesday August 2nd	8:00 AM	LG 1	Alberta	vs.	Quebec
	9:30 AM	LG 1	Nova Scotia	vs.	Newfoundland
	11:00 AM	LG 1	Ontario	vs.	New Brunswick
	12:30 PM	LG 1	Manitoba	vs.	Iroquois
	2:00 PM	LG 1	Quebec	vs.	British Columbia
	3:30 PM	LG 1	New Brunswick	vs.	Nova Scotia
	5:00 PM	LG 1	Manitoba	vs.	Newfoundland
	6:30 PM	LG 1	Alberta	vs.	Ontario
	8:00 PM	LG 1	Iroquois	vs.	British Columbia
Wednesday August 3rd	8:00 AM	IP 1	Quebec	vs.	Newfoundland
	9:30 AM	IP 1	British Columbia	vs.	Nova Scotia
	11:00 AM	IP 1	Ontario	vs.	Manitoba
	12:30 PM	IP 1	Iroquois	vs.	New Brunswick
	2:00 PM	IP 1	Alberta	vs.	Nova Scotia
	3:30 PM	IP 1	Newfoundland	vs.	British Columbia
	5:00 PM	IP 1	Manitoba	vs.	Quebec
	6:30 PM	IP 1	Ontario	vs.	Iroquois
	8:00 PM	IP 1	Alberta	vs.	New Brunswick
Thursday August 4th	8:00 AM	IP 1	Nova Scotia	vs.	Manitoba
	9:30 AM	IP 1	British Columbia	vs.	Ontario
	11:00 AM	IP 1	New Brunswick	vs.	Newfoundland
	12:30 PM	IP 1	Iroquois	vs.	Alberta
	2:00 PM	IP 1	Nova Scotia	vs.	Quebec
	3:30 PM	IP 1	Newfoundland	vs.	Ontario
	5:00 PM	IP 1	Manitoba	vs.	Alberta
	6:30 PM	IP 1	New Brunswick	vs.	British Columbia
	8:00 PM	IP 1	Quebec	vs.	Iroquois
Friday August 5th	9:00 AM	IP 1	2nd place vs. 3rd place- 'A' Position		
	10:30 AM	IP 1	6th place vs. 7th place- 'B' Position		
Saturday August 6th	9:00 AM	IP 2	'B' Bronze Medal Game		
	9:00 AM	IP 1	'A' Bronze Medal Game		
	10:30 AM	IP 2	'B' Gold Medal Game		
	10:30 AM	IP 1	'A' Gold Medal Game		
	12:05 PM	IP 1	National Presentation Ceremony		

VENUES:
IP = Iroquois Park, Whitby
LG = Legends Centre, Oshawa
MK = McKinney Arena, Whitby



FESTIVAL SCOREBOARD ALERT SERVICE

Powered by SMSnet.ca

Why run around looking for Festival scores when they can be sent directly to your cell phone?

All scores from the Ontario Lacrosse Festival are now available via a new text messaging service! You can subscribe to any or all Festival events and receive final game scores as they happen! The complete list of Festival events and text codes appears below.

There is no charge or fee to subscribe to the **Festival Scoreboard Alert Service**, but standard text messaging fees from your wireless carrier apply. Don't miss results from all the Festival action by subscribing today!

<i>EVENT</i>	<i>TEXT CODE</i>	<i>TEXT TO</i>
Harrow/OLA U15 Girls Field Provincials	U15	767638
Harrow/OLA Pee Wee Provincials	PW	767638
GAIT/OLA Bantam Provincials	BTM	767638
Toronto Rock/OLA Tyke Provincials	TYKE	767638
Warrior Pee Wee Lacrosse Championship of Canada	PWNATS	767638
STX Bantam Lacrosse Championship of Canada	BTMNATS	767638
Reebok Midget Lacrosse Championship of Canada	MGTNATS	767638
Reebok/OLA Intermediate Provincials	INT	767638
OLA Girls Box Provincials	GBOX	767638
Warrior/OLA Novice Provincials	NOV	767638
Under Armour/OLA Midget Provincials	MGT	767638
Harrow/OLA U19 Girls Field Provincials	U19	767638



2011 ONTARIO LACROSSE FESTIVAL SPONSORS

The Ontario Lacrosse Association would like to thank the sponsors of the 2011 Ontario Lacrosse Festival.

A select group of companies continue to support our vision as "Presenting Sponsors". These companies, Gait, Harrow Sports, STX, Reebok, Toronto Rock, Under Armour and Warrior share our mission to partner in creating a premier, nationally recognized, youth sport event. We thank them for their demonstrated commitment to the promotion and celebration ideals of the Festival and to the value they add to the participant experience here with us at the Festival.

While you are here at the Ontario Lacrosse Festival and throughout the year, please let these companies know how much they are appreciated. We encourage you to support the brands that support the sport.

PRESENTING SPONSORS



Reebok



SUPPORT THE BRANDS THAT SUPPORT THE SPORT!