



Take a 1-Minute Survey, Get a Cowbell!

Stop by the Alterna Savings booth in the Festival Fun Zone to take a quick 1-minute Survey and get a free Cowbell to cheer on your team!

And don't forget to stick around for other activities, contests and giveaways.

Sport Brings People Together

We at Alterna believe in the power of **PLAY**. We love lacrosse, Canada's national summer sport, because it's a fun and engaging way to bring families and communities together. Through our sponsorships with The Toronto Rock and Vancouver Warriors, we are proud to be champions of lacrosse in Canadian communities.



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